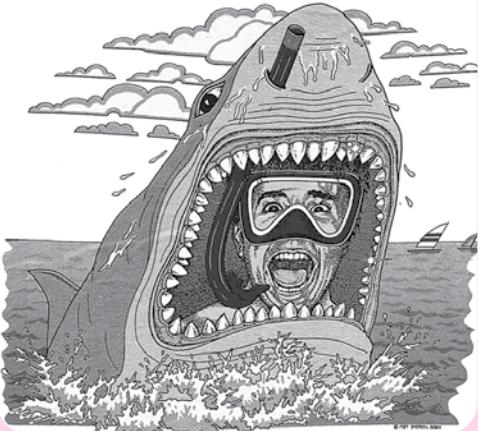


**Budget Crunch?
Snorkel Bob Cares!**



SNORKEL BOB'S—MAUI

Aloha—Keep these tips in mind for the safest snorkel fun.

v1225

MAUI:	Wailea, 100 Wailea Ike Drive, by Manoli's South Kihei, Kamaole Beach Shopping Center North Kihei, in Azeka 2 Shopping Center Lahaina, 1217 Front St. by Jesus Coming Soon Honokowai, L. Honoapiilani Road, Honokawai Market Place Kahana, 4405 Honoapiilani Hwy, Kahana Gateway Center Napili, in Napili Village, near Kaanapali & Kapalua	(808) 874-0011 879-7449 875-6188 661-4421 667-9999 446-3585 669-9603
KONA:	Big Island, next to the Royal Kona Resort on Alii Drive	329-0770
	Big Island, Mauna Lani @ The Shops at Mauna Lani	885-9499
	Big Island, Waikoloa @ Queen's Marketplace	238-0992
OAHU:	Honolulu, near Waikiki, on the way to Hanauma Bay	735-7944
KAUAI:	Kapaa, just past Coconut Mrkt. Place on Kuhio Hwy in Kapaa Koloa, on Poipu Beach Rd just south of Old Koloa Town.	823-9433 742-2206
Website		snorkelbob.com

Snorkel Bob's Health and Safety Tips:

DO NOT LEAVE VALUABLES IN CAR!

- 1) Snorkeling is a buddy sport. You help your buddy. She helps you.
- 2) Never turn your back on the ocean, especially if a wave is cresting or crashing. Duck or dive under breaking waves to avoid their force. Don't try to jump over them.
- 3) Snorkel meditation takes 5-10 minutes. Savor the moment. Watch surf, current & surge on reefs/rocks.
- 4) Avoid wana (VON•na)—black sea urchin. Your snorkel 1st aid kit is peroxide, antibiotic ointment & cigarettes—tobacco stops most stings. So does making shishi on sting, but this can test a friendship.
- 5) Enter and exit from a sandy beach area.
- 6) Never swim against a current. Swim diagonally across it.
- 7) Avoid snorkeling at dusk or dawn (gray light). Avoid murky water.
- 8) Friends don't let friends snorkel drunk or in strong wind.
- 9) Check with lifeguard on conditions before going in. "Everything cool?"
- 10) Persons with heart conditions should consult a physician prior to snorkeling or the luau buffet.

Snorkeling = Relaxation. Tension is dense & wants to sink; relaxation is buoyant. Breathe slow, deep & easy. Kicking is also relaxed, knees fairly straight. Your snorkel WILL FILL WITH WATER on a free dive, & you'll burn far more calories and O2. Water will leave your snorkel as you surface & shoot the pea through the shooter. Ptooey! If you did it right, your inhale will be uneventful. If you did it wrong (choke, snuk, glug) you may want to try again.

Undertow, cross-current & tide-rip are EZ to avoid. IF you get caught: RELAX. They will tire & let you go, as your mother once did. If big waves come outa nowhere, don't try to beat them in—stay outside until the set (of waves) runs its cycle. Ocean emotions soon return to peace & love. Most days are serene.

Some Snorkel Beach Suggestions:

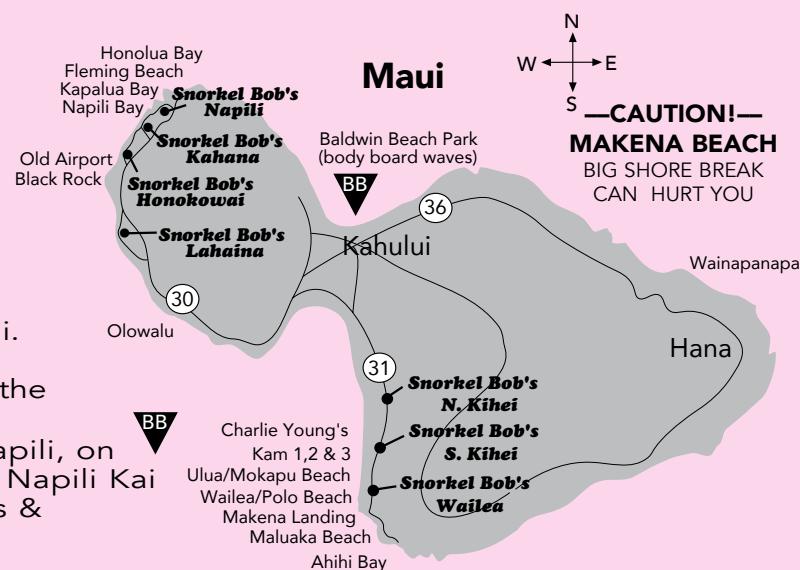
West (Kapalua, Napili, Kahana, Kaanapali, Honokowai, Lahaina)

Black Rock at the Sheraton Kaanapali is clear with a sandy bottom out to 30' deep. Turtles graze there.

Old Airport is where the old airport used to was. Shoreline access is on Kai Ala Drive off Hwy 30. Facilities & parking with a sandy beach make this a good spot for watching fish while sucking air through a plastic tube.

Napili Bay is behind me, Snorkel Bob, in Napili. Sandy beach & blue water make it home for millions. Exit at Napili off Hwy 30, go down to the stop sign & then right for 1/2 mile.

Kapalua Bay is 1/4 mile past Snorkel Bob's, Napili, on lower Honoapiilani Rd. Take the 1st left after Napili Kai Beach Resort. Use the stairs by the restrooms & showers.



Olowalu is between Kihei & Lahaina at Mile Marker 14. This prolific reef will keep you busy.

South (Kihei, Wailea, Makena)

Charley Young's is at the rocks at the north end of Kam 1.

Kams 1, 2 & 3 on S. Kihei Road have facilities. Lava outcroppings between the Kamaole Beach Parks make for good snorkeling.

Ulua/Mokapu Beach is off Wailea Alanui Drive between the Marriott & Andaz hotels. The lava rock outcropping between the two beaches is prolific habitat. Parking & facilities.

Makena Landing is past Makena Surf. Look for blue Makena Landing sign on right. Turn right on Honoiki St., then right at STOP sign. Turn left into Makena Landing parking. Enter at sandy inlet, snorkel right.

Maluaka Beach is off Makena Alanui Dr. When 4 lanes become 2, look left for tennis courts. Continue 1/4 mile, turn R on Keonionio Rd. From parking lot, take beach path past restrooms & showers. Enter left from the beach & cruise out left to 20' for turtles.

Makena Beach State Park (Big Beach) is beauteous but Danger! SHORE BREAK CAN HURT YOU! (neck, shoulder, head!) I, Snorkel Bob, do NOT recommend Makena Beach for snorkeling or bodyboarding.

Ahihi Bay Marine Reserve is past hotels and Makena. Road narrows along coastline. Look for Ahihi Kinau sign and, "parking lot 1/4 mile ahead." Drive past the bay, park. Snorkel the bay or at Dumps near parking. \$5 parking, look for kiosk at entrance, credit cards only.

The Great Snorkel Byway is profuse. Always ask about surf, surge, current, visibility & safety.

Boogie beaches change daily—North Shore breaks big in Winter.

South Shore is big in Summer. BOOGIE BOARDERS BEWARE! SHORE BREAK CAN BREAK YOU!

You must meditate the break, the rocks and current before body boarding or body surfing.

PELE, VOLCANO GODDESS, is crater fire, a Lehua flower or a hag. Moody as Wife 1, she casts a foul spell if you take lava from Hawaii. Misfortune befalls those who cross her. Don't mess with Pele. The penalty for taking coral or sea creatures is worse than alimony, child support AND counseling on substance abuse.

SNORKEL BOB'S REEF ETIQUETTE TIPS:

- 1) Don't stand on, walk on or touch coral. Each tiny polyp is a delicate animal.
- 2) Adjust your mask strap BEFORE going in. Be aware of your fins at all times.
- 3) Feeding marine life disrupts the natural balance.
- 4) Pick up trash & plastic. Sea turtles see plastic bags as jellyfish—try to eat.
- 5) Take monofilament line & net from beach & water. Turtles & others get tangled. If you see snagged mono, pull it out gently & put it in a trash can.
- 6) SUNSCREEN KILLS CORAL. Sunblock shirt & swim cap will protect upper-body & scalp. I, Snorkel Bob, got'um. Avoid sunscreens containing oxybenzone and octinoxate.
- 7) Don't pursue sea turtles. Pursuing or touching a turtle may lead to citation, court, fine & custody.
- 8) Blow the whistle. Maiming fish, touching turtles or fishing in a preserve should be reported to the Division of Conservation & Resources Enforcement (DOCARE): (808) 873-3990.
- 9) Don't buy coral or shells—most marine curious were taken live, killed for novelty. AVOID dried puffers & seahorses. You can also decline the shell lei given at most luaus—comments to luau management may help.
- 10) Love a reef. Regular snorkeling teaches reef health & fish count. Watch for algae bloom & pollution. Report deterioration to any Snorkel Bob's in Hawaii or snorkelbob.com.
- 11) Aquarium collectors decimate our reefs.
- 12) Don't eat reef fish. The ciguatera neurotoxin inhibits a pulmonary enzyme in humans, causing asphyxiation & itch. Have a nice day. I mean, really. Only the ogre under the bridge would see a little yellow tang, a wrasse or damsel & think of breadcrumbs & a light meunière sauce.
- 13) Assume stewardship. Spearguns are for deep water only. If you feel threatened, call 911. Nets are not allowed on protected reefs. DOCARE enforcement: (808) 873-3990.

A SUGAR DONUT runs \$3. IF YOU cover a Snorkel Bob mask with sand, YOU WILL PAY \$3 (THREE DOLLARS). Actual clean & repair costs more. Don't get me started.

Interisland Gear Return is free. Get it at any Snorkel Bob's, return it to any Snorkel Bob's. No charge, because LOVE means not paying twice, no matter how often you snorkel.

DON'T FORGET—Snorkel Bob's exposed aquarium trade devastation on Hawaii reefs. Leave reef wildlife in the wild. SEE: Neptune Speaks, Dragon Walk, Reef Libre, Some Fishes I Have Known or Every Fish Tells a Story. Also see Reef Art for sale in all Snorkel Bob's. And visit Reef Light Gallery at 138 Kio Loop in Kihei, South Maui.

24 HOUR EXPRESS GEAR RETURN!

COMBINATION: S-B-C