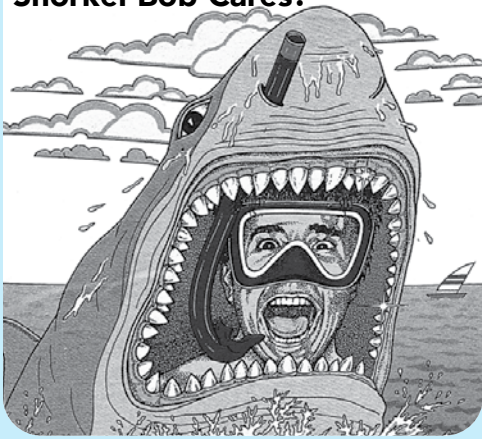


Budget Crunch? Snorkel Bob Cares!



SNORKEL BOB'S - KONA

v1225

Aloha--Keep these tips in mind for the safest snorkel fun.

| | | |
|---------------|---|-----------------------|
| KONA: | Big Island, next to the Royal Kona Resort on Alii Drive | (808) 329-0770 |
| | Big Island, Kohala Coast @ The Shops at Mauna Lani | 885-9499 |
| | Big Island, Kohala Coast @ Queens Marketplace Waikoloa | 238-0992 |
| KAUAI: | Kapaa, just past Coconut Mrkt. Place, Kuhio Hwy. in Kapaa | 823-9433 |
| | Koloa, on Poipu Beach Rd, just south of Old Koloa Town | 742-2206 |
| MAUI: | Wailea, 100 Wailea Ike Drive, next to Manoli's | 874-0011 |
| | S. Kihei, Kamaole Beach Shopping Center | 879-7449 |
| | N. Kihei, in Azeka 2 Shopping Center | 875-6188 |
| | Lahaina, 1217 Front St. next to Jesus Coming Soon | 661-4421 |
| | Honokowai, L. Honoapiilani Hwy, Honokowai Marketplace | 667-9999 |
| | Kahana, 4405 Honoapiilani Hwy, Kahana Gateway Center | 446 -3585 |
| | Napili, in Napili Village, near Kaanapali & Kapalua | 669-9603 |
| OAHU: | Honolulu, near Waikiki, on the way to Hanauma Bay | 735-7944 |
| | Website | snorkelbob.com |
| | Weather | (808) 961-5582 |

Snorkel Bob's Health and Safety Tips:

- 1) Snorkeling is a buddy sport. You help your buddy. She helps you.
- 2) Never turn your back on the ocean, especially if a wave is cresting or crashing. Duck or dive under breaking waves to avoid their force. Don't try to jump over them.
- 3) Snorkel meditation takes 5-10 minutes. Savor the moment. Watch surf, current & surge on reefs/rocks.
- 4) Avoid wana (VON•na)—black sea urchin. Your snorkel 1st aid kit is peroxide, antibiotic ointment & cigarettes— tobacco stops most stings. So does making shishi on sting, but this can test a friendship.
- 5) Enter and exit from a sandy beach area.
- 6) Never swim against a current. Swim diagonally across it.
- 7) Avoid snorkeling at dusk or dawn (gray light). Avoid murky water.
- 8) Friends don't let friends snorkel drunk or in strong wind.
- 9) Check with lifeguard on conditions before going in. "Everything cool?"
- 10) Persons with heart conditions should consult a physician prior to snorkeling or the luau buffet.

DO NOT LEAVE VALUABLES IN CAR!

Snorkeling = Relaxation. Tension is dense & wants to sink; relaxation is buoyant. Breathe slow, deep & easy. Kicking is also relaxed, knees fairly straight. Your snorkel WILL FILL WITH WATER on a free dive, & you'll burn far more calories and O2. Water will leave your snorkel as you surface & shoot the pea through the shooter. Ptoooey! If you did it right, your inhale will be uneventful. If you did it wrong (choke, snuk, glug) you may want to try again.

Undertow, cross-current & tide-rip are EZ to avoid. IF you get caught: RELAX. They will tire & let you go, as your mother once did. If big waves come outa nowhere, don't try to beat them in— stay outside until the set (of waves) runs its cycle. Ocean emotions soon return to peace & love. Most days are serene.

Some Snorkel Spots:

North:

Honokohau Bay is 5 miles south of Kona Airport. From the Honokohau Harbor entrance go .9 miles south (left). Park & walk 200 yards over the lava to the sandy beach/small cove. You are here. Snorkel south & back. LOOKOUT! Boats can slice yo coconut! Drive to the north side of the harbor to Honokohau/Kaloko National Historical Park. Walk along the harbor edge or marked trail to an ancient Hawaiian Fishpond for a swim or snorkel—good for young kids and beginners.

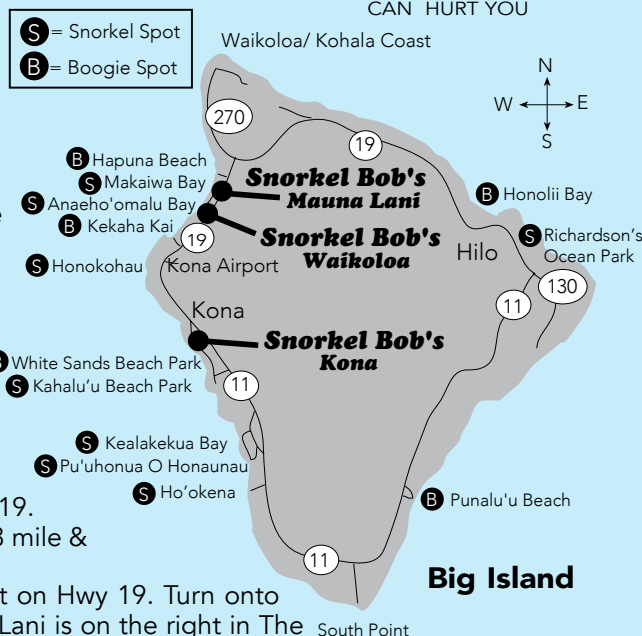
Kekaha Kai State Park is sand, lava & coral. The 1st entrance is a few miles north of the airport on Hwy 19, across a rough lava field road to a great picnic & snorkel spot. Juveniles may BOOGIE here too. The 2nd entrance farther north (by Veterans' Cemetery) goes to Kua Bay, a beautiful white-sand beach good for swim & boogie. Early AM is less wind (usually). Park closes at 4 PM. Closed Wednesday for maintenance.

Anaeho'omalu Bay (Waikoloa Beach Park) is 24.1 miles north on Hwy 19. Turn left at Waikoloa Beach Drive & go .6 mile to the STOP sign. Go left .3 mile & park. Snorkel anywhere; the barrier reef protects.

Makaiwa Bay (Mauna Lani Bay Hotel) is north of Waikoloa Beach Resort on Hwy 19. Turn onto Mauna Lani Drive, go straight at the round-about (Snorkel Bob's Mauna Lani is on the right in The Shops @ Mauna Lani); Go left on Pauoa Rd. about .01mi., then right into a small parking lot. Follow the paved trail past the restrooms to the ocean. Go left. Past the Kalahuipua'a Fishponds is a sandy beach (the Beach Club) with EZ access to showers and ocean. Good for beginner and advanced snorkelers.

Hapuna State Park is a vast, white-sand beach 7 miles north of Waikoloa on Hwy 19. Go left at the Hapuna sign, go .4 mi. & park. Great beach with fair snorkeling & good boogie waves, but BIG SURF IN WINTER!#\$%^(!

—CAUTION!—
HAPUNA BEACH
BIG SHORE BREAK
CAN HURT YOU



Wai'alea Bay inside Hapuna Beach State Park, just south of the parking lot on Old Puako Road; shade, a sandy beach & excellent reef. Good for beginner and advanced snorkelers.

South:

White Sands Beach Park a.k.a. Disappearing Sands or Magic Sands is 3 miles south of Snorkel Bob's on Alii Drive. Danger! Big Surf! Beach sand comes & goes (disappearing) with varying seasonal wave action. CAUTION! Rocks & surf can be dangerous. But Magic Sands Beach has great boogie waves just south of Laaloa Cover. Snorkel ingress & egress is here too. Coral arches & caves. Beware sea urchins.

Kahaluu'u Beach Park is dying from humans. The U. of H. Sea Grant Dept asked every snorkel shop in to let this place heal. We at Snorkel Bob's comply. Avoid Kahaluu. If you must go, don't walk on or touch coral. Give reefs a chance.

Kealakekua Bay (Marine Preserve) is a pristine reef & the site of Captain Cook's Monument. The bay is accessed by guided tour only. Ask one of my, Snorkel Bob's, snorkel consultants to arrange your trip to Kealakekua.

Pu'u'honua O Honaunau National Historic Park (Place of Refuge a.k.a. Two Steps) Drive south of Kailua-Kona about 20 miles on Hwy. 11. About 5 miles past the road to Kealekekua, turn right on Hwy 160 (Look for Pu'u'honua O Honaunau sign). At the bottom of 160, go left into the National Park. DO NOT ENTER THE PARK— take the one-way sign to the right before the gate. Two Steps is a short walk across smooth lava.

Ho'okena Beach Park (swim & boogie in summer, snorkel in winter). About 25-30 mi. south on Hwy 11. Pass Hwy 160, Pu'u O Honaunau National Historic. Park. After small store on left, go right to beach park. At the end of road, turn left to beach parking.

Your fellow snorkelers on the great snorkel byway know many more spots. Always ask about the parking, surf, surge, current, viz, & safety.

East:

Richardson's Ocean Park is a county park. A seawall follows much of the rocky shoreline. Good for swim, dive, surf and picnicking. Lifeguards, picnic areas, showers, restrooms, parking, telephones, & ponds. Hazardous waves, current and footing. Best to snorkel right of parking lot. Enter via sandy patch. Most marine life by rocks or in tide pools. Turtles! 7 A.M. to 7 P.M.

Boogie beaches change daily—North Shore breaks big in Winter.

South Shore is big in Summer. BOOGIE BOARDERS BEWARE! SHORE BREAK CAN BREAK YOU!

You must meditate the break, the rocks and current before body boarding or body surfing.

PELE, VOLCANO GODDESS, is crater fire, a Lehua flower or a hag. Moody as Wife 1, she casts a foul spell if you take lava from Hawaii. Misfortune befalls those who cross her. Don't mess with Pele. The penalty for taking coral or sea creatures is worse than alimony, child support AND counseling on substance abuse.

SNORKEL BOB'S REEF ETIQUETTE TIPS:

- 1) Don't stand on, walk on or touch coral. Each tiny polyp is a delicate animal.
- 2) Adjust your mask strap BEFORE going in. Be aware of your fins at all times.
- 3) Feeding marine life disrupts the natural balance.
- 4) Pick up trash & plastic. Sea turtles see plastic bags as jellyfish—try to eat.
- 5) Take monofilament line & net from beach & water. Turtles & others get tangled. If you see snagged mono, pull it out gently & put it in a trash can.
- 6) SUNSCREEN KILLS CORAL. Sunblock shirt & swim cap will protect upper-body & scalp. I, Snorkel Bob, got'um. Avoid sunscreens containing oxybenzone and octinoxate.
- 7) Don't pursue sea turtles. Pursuing or touching a turtle may lead to citation, court, fine & custody.
- 8) Blow the whistle. Maiming fish, touching turtles or fishing in a preserve should be reported to the Division of Conservation & Resources Enforcement (Docare), Kona-327-4961, Hilo-974-6208.
- 9) Don't buy coral or shells—most marine curios were taken live, killed for novelty. AVOID dried puffers & seahorses. You can also decline the shell lei given at most luaus—comments to luau management may help.
- 10) Love a reef. Regular snorkeling teaches reef health & fish count. Watch for algae bloom & pollution. Report deterioration to any Snorkel Bob's in Hawaii or snorkelbob.com.
- 11) Aquarium collectors decimate our reefs.
- 12) Don't eat reef fish. The ciguatera neurotoxin inhibits a pulmonary enzyme in humans, causing asphyxiation & itch. Have a nice day. I mean, really. Only the ogre under the bridge would see a little yellow tang, a wrasse or damsel & think of breadcrumbs & a light meunière sauce.
- 13) Assume stewardship. Spearguns are for deep water only. If you feel threatened, call 911. Nets are not allowed on protected reefs. DOCARE enforcement: Kona-327-4961, Hilo-974-6208.

A SUGAR DONUT runs \$3. IF YOU cover a Snorkel Bob mask with sand, YOU WILL PAY \$3 (THREE DOLLARS). Actual clean & repair costs more. Don't get me started.

Interisland Gear Return is free. Get it at any Snorkel Bob's, return it to any Snorkel Bob's. No charge, because LOVE means not paying twice, no matter how often you snorkel.

DON'T FORGET—Snorkel Bob's exposed aquarium trade devastation on Hawaii reefs. Leave reef wildlife in the wild. SEE: Neptune Speaks, Dragon Walk, Reef Libre, Some Fishes I Have Known or Every Fish Tells a Story. Also see Reef Art for sale in all Snorkel Bob's. And visit Reef Light Gallery at 138 Kio Loop in Kihei, South Maui.

24 HOUR EXPRESS GEAR RETURN!

COMBINATION: S-B-C